

A dancer in a white and red floral-patterned costume is captured in a dynamic pose, balancing on one leg in a shallow, rocky stream. The background is a lush, mossy forest with ferns and other greenery. The word "TASMANIAN" is overlaid in white capital letters across the center of the image.

TASMANIAN

THE SARTORIAL NATURALIST,
DEBORAH WACE.
DANCER, FELICITY BOTT

Deborah Wace, Arts and Screen Digital Production Fund

CULTURAL & CREATIVE INDUSTRIES RECOVERY STRATEGY: IMPLEMENTATION PLAN

Acknowledgement of Country

We acknowledge and pay respect to the traditional and original owners of this land, to Elders past, present and emerging. We acknowledge Aboriginal culture as the world's oldest living culture and celebrate the continued creativity and culture of the Tasmanian Aboriginal community.

ECHO, EAST COAST HARVEST ODYSSEY

Sarah Rhodes



Cultural and Creative Industries Recovery Strategy

Creativity is fundamental to our Tasmanian way of life.

It demonstrates who we are: it inspires, challenges, changes and drives our community. The cultural and creative industries are integral to the story of Tasmania.

The Tasmanian Government supports the sector, provides opportunities for industry development, facilitates delivery of services, administers funding and stimulates demand. This enables creativity to flourish. We connect people with opportunities and share the stories of our cultural and creative industries.

Given the immediate and far-reaching impact of COVID-19, it was more important than ever that we provide sustainable support to the sector through the Cultural and Creative Industries Recovery Strategy that is fit for our emerging future.

The focus and actions that form this strategy is the Department of State Growth's Cultural and Tourism Development Division's guide to making Tasmania a place where everyone has access to cultural experiences, and where creativity is recognised and encouraged as part of an enriching Tasmanian life and engaging visitor experience.

Read the full strategy here:



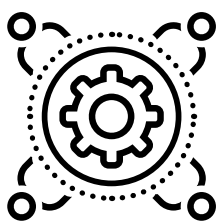
Implementing the strategy

Our Strategy's three focus areas are: Enable, Connect and Share.

Since releasing the strategy, we have been working across Government departments, with creative organisations and individuals, Tasmanian Aboriginal people, local councils, tourism bodies, and the disability, health and justice sectors to implement key actions under each area.

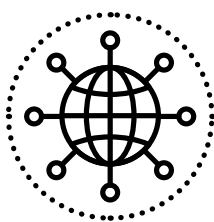
This implementation plan demonstrates the progress of these actions, in addition to existing funding and industry development initiatives the Division is responsible for. These outputs form the roadmap for how we will continue to ensure Tasmania is a place where everyone has access to cultural experiences, and where creativity is recognised and encouraged as part of an enriching Tasmanian life and engaging visitor experience.

This plan is a living document and will be updated to reflect the progress of the deliverables listed throughout.



Enable

Facilitate and supply opportunities; provide information, advice and funding.



Connect

Develop and support relationships and links with people and organisations.



Share

Champion our community through celebrating Tasmanian stories.



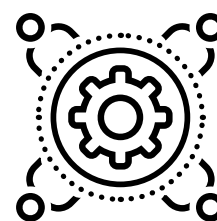
DARK MOFO, THE BURNING

Adam Gibson

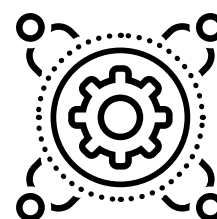
Enable

Facilitate and supply opportunities; provide information, advice and funding.

Commitment	Action/s	Status	Funding	Timeframe
Cultural Arts and Community Development	<p>Cultural Arts and Community Development Fund (CACD)</p> <p>The CACD Fund delivered a number of Arts Tasmania programs to assist cultural and community recovery.</p>	Delivered	\$1 million (2020-21 State Budget)	May - September 2021
Arts and Cultural Support Fund	<p>Arts and Cultural Support Fund</p> <p>This fund comprises of a number of programs to support artists and arts organisations who have not been able to earn the income they had planned due to cancelled engagements and terminated contracts through the COVID-19 period, and to produce new work for new markets.</p>	Delivered	\$2.5 million (2020-21 State Budget)	January 2021 - June 2022
Supporting works on screen	<p>Screen Innovation Fund</p> <p>Additional funding for the Screen Innovation Fund over two years on strategically important film and television projects in Tasmania.</p>	Partially delivered	\$500,000 (2020-21 State Budget); \$3 million (2021-22 State Budget)	2021 - 2023
Support Tasmanian Aboriginal communities to tell their stories	<p>Respecting Cultures review</p> <p>An extensive review of Respecting Cultures in partnership with Tasmanian Aboriginal representatives to broaden the scope of the strategy.</p>	In progress	Departmental resourcing	2021 - 2023
	<p>Aboriginal Education Residencies</p> <p>Two new school-based residencies in 2023 specifically for Aboriginal artists. These programs will support artists to focus on their practice in an educational environment working alongside teachers and students. Delivered in partnership with the Department of Education.</p>	In progress	\$20,000	2022 - 2023
	<p>Cultural Tourism Plan</p> <p>Working in partnership with Tasmanian Aboriginal people, this plan will help to appropriately and respectfully guide opportunities for investment in tourism experiences that empower them to share their stories.</p>	In progress	Departmental resourcing	2022 - 2023



Commitment	Action/s	Status	Funding	Timeframe
	<p>Closing the Gap partnership</p> <p>Provide advice and support the implementation of the relevant clauses of the National Agreement through actions listed within the Tasmanian Implementation Plan allocated to the Department of State Growth.</p>	In progress	Departmental resourcing	2021 - 2023
	<p>Identified staff positions</p> <p>Create and maintain permanent roles for Aboriginal people in the Department of State Growth and maintaining TMAG's First Peoples Arts and Culture group.</p>	Delivered	Departmental resourcing	Ongoing
	<p>Networking opportunities</p> <p>Nurture relationships with Tasmanian Aboriginal communities in order to empower them to lead on sharing their culture, stories and heritage. For example, continued support of:</p> <ul style="list-style-type: none"> • TMAG's First Peoples' Art and Culture (FPAC) team, and its role in developing opportunities for the Tasmanian Aboriginal community and other First Peoples communities (like Pacific Islanders), to share culture, stories and heritage. This includes return of artefacts from the TMAG collection and the repatriation of Aboriginal artefacts (and remains) from overseas. • The First Peoples Roadmap Working Group that works to deliver internal change around First Peoples issues (such as signage that recognises and acknowledges First People) and policy guidance around levels of access to collections, and the Tasmanian Aboriginal Advisory Council which provides input to the deliberations of the TMAG Board of Trustees. 	Delivered	Departmental resourcing	Ongoing



Commitment	Action/s	Status	Funding	Timeframe
Supporting sustainable practice	<p>Workshops and resources</p> <p>Support artists through capacity building, knowledge sharing and upskilling through a number of opportunities, including:</p> <ul style="list-style-type: none"> • Arts Tasmania partnerships with Arts Law Centre of Australia to present a series of free workshops in Launceston and Hobart covering important legal issues for artists, arts workers and arts organisations. • Screen Tasmania-funded workshops delivered by Wide Angle Tasmania, Screenworks and other organisations. • Growing Pains in the Arts sector development program presented in partnership with the Tasmanian Symphony Orchestra. 	Delivered	Departmental resourcing	Ongoing
Entrepreneurs and career pathways	<p>Skills Tasmania partnership</p> <p>Partnership with Skills Tasmania to work with educational providers to highlight skills development opportunities and build careers in the cultural and creative industries.</p>	In progress	Departmental resourcing	Ongoing



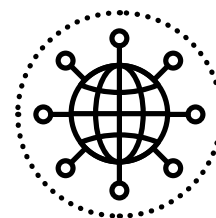
QUEENSTOWN MURALS

Places We Go

Connect

Develop and support relationships and links with people and organisations.

Commitment	Action/s	Status	Funding	Timeframe
Extending the reach	<p>Networking and touring opportunities</p> <p>Support networking opportunities with touring industry experts, workshops and sector sideshows which can support new relationships, partnerships and markets. For example, supporting Tasmanian game developers to attend PAX Australia and filmmakers to attend Screen Forever conference and Australian International Documentary Conference.</p>	Delivered	Departmental resourcing	Ongoing
Trade and export	<p>Trade and International Relations partnership</p> <p>Develop a trade action plan for the cultural and creative industries.</p>	In progress	Departmental resourcing	2021 - 2022
	<p>Market development in Asia</p> <p>Support Tasmania's cultural and creative industries to develop markets and engagement in Asia in partnership with Asialink Arts.</p>	In progress	Departmental resourcing	2021 - 2023
Diversity and Inclusion	<p>National Arts and Disability strategy</p> <p>Develop a localised plan for Tasmania.</p>	In progress	Departmental resourcing	2022
	<p>Industry support</p> <p>Work with funded organisations to improve diversity and accessibility of board leadership teams, recruitment practices and program development.</p>	In progress	Departmental resourcing	Ongoing
Education	<p>Regional education residencies</p> <p>In addition to the new school-based residencies in 2023 specifically for Aboriginal artists, two new residencies will support artists to focus on their practice in regional primary schools working alongside teachers and students, delivered in partnership with the Department of Education.</p>	In progress	\$10,000 (Arts Tasmania) \$10,000 (Department of Education)	2022 - 2023



Commitment	Action/s	Status	Funding	Timeframe
Coordinating local connections	<p>Local networking</p> <p>Support networking opportunities with emerging and professional sector members and facilitate mentoring opportunities. For example, Screen Tasmania organised screening and networking events.</p>	Ongoing	Departmental resourcing	Ongoing
Creative Councils Forum	<p>Participation activation</p> <p>Collaborate with Tasmanian local councils to host a forum focused on activating creative and cultural activities, spaces and events within local Government areas. For example, Events Tasmania has provided the opportunity for Tasmanian council employees to attend the Australian Festivals Industry Conference to develop their knowledge and skills in event delivery. Although the 2020 and 2021 conferences were cancelled, this opportunity will be offered again in 2022.</p>	Ongoing	Departmental resourcing	Ongoing
Reel-Scout	<p>Reel-Scout launch</p> <p>Launch Reel-Scout locations database to attract national and international film and television productions to Tasmania.</p>	Delivered	Departmental resourcing	2021
Digitise our cultural collections	<p>Tasmanac full relaunch</p> <p>Launch digitised collection that connects Tasmania's cultural connections with tourism information to encourage dispersal to our regional towns.</p>	In progress	Departmental resourcing	2023

Share

Champion our community through celebrating Tasmanian stories

Commitment	Action/s	Status	Funding	Timeframe
TASMANIAN	<p>Brand Tasmania partnership</p> <p>Work closely with Brand Tasmania to ensure the cultural and creative industries are intertwined into the fabric of the promotion of Tasmania. For example, facilitate connections with cultural and creative sector members for storytelling opportunities through the Showcase Tasmania website.</p>	Delivered	Departmental resourcing	Ongoing
Create new markets	<p>Marketing initiatives</p> <p>Through Events Tasmania and Tourism and Hospitality Support champion authentic works, experiences and products to interstate and international markets. For example, the Event Marketing Tasmania grant program, which supports Tasmanian events add value to marketing strategies in order to attract interstate and international visitors.</p>	Delivered	Departmental resourcing	Ongoing
	<p>Trade initiatives</p> <p>Provide support and assistance to enable Tasmanian businesses to more easily connect with and purchase Tasmanian cultural and creative products and experiences as part of their offerings. For example, connect makers to the Buy Something Tasmanian initiative.</p>	In progress	Departmental resourcing	2021 - 2023
Data tells a story	<p>UTAS Partnership</p> <p>Continue research partnership with the Institute for Social Change to provide improved access to sector-specific data in order to reflect the story of impact and benefits, and to support advocacy for the sector: COVID-19 and the Cultural and Creative Workforce in Tasmania study due for release in early-mid 2022.</p>	In progress	Departmental resourcing	2021 - 2023



Commitment	Action/s	Status	Funding	Timeframe
Planning for the future	<p>Cross Sector Advocacy</p> <p>Actively advocate for the consideration and inclusion of the cultural and creative industries in planning for the future to encourage social and economic participation. For example, ensure continued representation on committees and feedback loops, including Closing the Gap Hobart City Deal, UTAS Masterplan, Infrastructure Tasmania projects and other future planning and legislative processes.</p>	Delivered	Departmental resourcing	Ongoing
Bringing Tasmania's cultural collections together	<p>Collection partnerships</p> <p>Work with Tasmania's museums, galleries, history rooms and heritage sites to provide opportunities for their cultural collections and information to be findable, accessible, interoperable and reusable (FAIR).</p>	In progress	Departmental resourcing	Ongoing
Cultural facilities for the future	<p>Cultural asset development</p> <p>Drive greater value in our cultural assets by adopting a coordinated approach.</p>	In progress	Departmental resourcing	2022 - 2023
	<p>Greater Hobart Cultural Facilities Study</p> <p>Released in February 2022, this project was completed under the umbrella of the Hobart City Deal and provides an inventory of our cultural venues and infrastructure to help inform future planning activities.</p>	Delivered	Departmental resourcing	2021 - 2022

TASMANIAN



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