

A person wearing a white outfit with intricate red and pink floral patterns is captured in a dynamic, almost dance-like pose. They are standing in a shallow, rocky stream, with their legs spread wide and arms raised. The background is a lush, mossy forest wall with ferns and other vegetation. The overall mood is artistic and naturalistic.

TASMANIAN

THE SARTORIAL NATURALIST
DEBORAH WACE
DANGER, FELICITY BOTT

Deborah Wace Arts and Screen Digital Production Fund

CULTURAL & CREATIVE INDUSTRIES RECOVERY STRATEGY: IMPLEMENTATION PLAN

Acknowledgement of Country

We acknowledge and pay respect to the traditional and original owners of this land, to Elders past, present and emerging. We acknowledge Aboriginal culture as the world's oldest living culture and celebrate the continued creativity and culture of the Tasmanian Aboriginal community.

ECHO, EAST COAST HARVEST ODYSSEY

Sarah Rhodes



Cultural and Creative Industries Recovery Strategy

Creativity is fundamental to our Tasmanian way of life.

It demonstrates who we are: it inspires, challenges, changes and drives our community. The cultural and creative industries are integral to the story of Tasmania.

The Tasmanian Government supports the sector, provides opportunities for industry development, facilitates delivery of services, administers funding and stimulates demand. This enables creativity to flourish. We connect people with opportunities and share the stories of our cultural and creative industries.

Given the immediate and far-reaching impact of COVID-19, it was more important than ever that we provide sustainable support to the sector through the Cultural and Creative Industries Recovery Strategy that is fit for our emerging future.

The focus and actions that form this strategy is the Department of State Growth's Culture, Arts and Sport Division's guide to making Tasmania a place where everyone has access to cultural experiences, and where creativity is recognised and encouraged as part of an enriching Tasmanian life and engaging visitor experience.

Read the full strategy here:



Implementing the strategy

Our Strategy's three focus areas are: Enable, Connect and Share.

Since releasing the strategy, we have been working across Government departments, with creative organisations and individuals, Tasmanian Aboriginal people, local councils, tourism bodies, and the disability, health and justice sectors to implement key actions under each area.

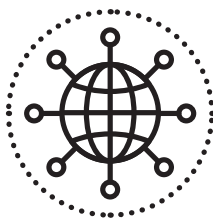
This implementation plan demonstrates the progress of these actions, in addition to existing funding and industry development initiatives the Division is responsible for. These outputs form the roadmap for how we will continue to ensure Tasmania is a place where everyone has access to cultural experiences, and where creativity is recognised and encouraged as part of an enriching Tasmanian life and engaging visitor experience.

This plan is a living document and will be updated to reflect the progress of the deliverables listed throughout.



Enable

Facilitate and supply opportunities;
provide information, advice and funding.



Connect

Develop and support relationships and
links with people and organisations.



Share

Champion our community through
celebrating Tasmanian stories.



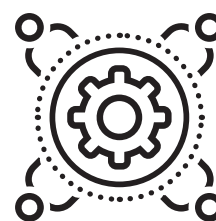
DARK MOFO, THE BURNING

Adam Gibson

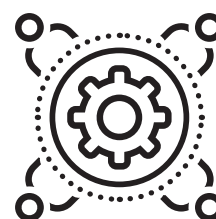
Enable

Facilitate and supply opportunities;
provide information, advice and funding.

Commitment	Action/s	Status	Funding	Timeframe
Cultural Arts and Community Development	Cultural Arts and Community Development Fund (CACD) The CACD Fund delivered a number of Arts Tasmania programs to assist cultural and community recovery.	Delivered	\$1 million (2020-21 State Budget)	2021
Arts and Cultural Support Fund	Arts and Cultural Support Fund This fund comprises of a number of programs to support artists and arts organisations who have not been able to earn the income they had planned due to cancelled engagements and terminated contracts through the COVID-19 period, and to produce new work for new markets.	Delivered	\$2.5 million (2020-21 State Budget)	2021–2022
Supporting works on screen	Screen Innovation Fund Additional funding for the Screen Innovation Fund over two years on strategically important film and television projects in Tasmania.	Partially delivered	\$500,000 (2020-21 State Budget); \$3 million (2021-22 State Budget) \$1 million (2022-23 State Budget)	2021–2025
Support Tasmanian Aboriginal communities to tell their stories	Respecting Cultures review An extensive review of Respecting Cultures in partnership with Tasmanian Aboriginal representatives.	In progress	Departmental resourcing	2023–2025
	Aboriginal Education Residencies Deliver a new school-based residency program specifically for Aboriginal artists to support them to focus on their practice in an educational environment working alongside teachers and students. Delivered in partnership with the Department for Education, Children and Young People.	In progress	Partnership with DECYP	2022–2024
	Cultural Tourism Plan Work in partnership with Tasmanian Aboriginal people, to guide opportunities for investment in tourism experiences that empower them to share their stories.	In progress <small>Note: The Tourism and Hospitality branch has transferred to the Business and Jobs Division of the Department.</small>	Departmental resourcing	2021–2023



Commitment	Action/s	Status	Funding	Timeframe
	Closing the Gap partnership Provide advice and support the implementation of the relevant clauses of the National Agreement through actions listed within the Tasmanian Implementation Plan allocated to the Department of State Growth.	In progress	Departmental resourcing	2021–2023
	Identified staff positions Create and maintain permanent roles for Aboriginal people in the Department of State Growth and create and maintain senior leadership roles in TMAG's First Peoples Arts and Culture group.	In progress	Departmental resourcing	Ongoing
	Networking opportunities Nurture relationships with Tasmanian Aboriginal communities in order to empower them to lead on sharing their culture, stories and heritage. For example, continued support of: <ul style="list-style-type: none">• TMAG's First Peoples' Art and Culture (FPAC) team, and its role in developing opportunities for the Tasmanian Aboriginal community and other First Peoples communities, to share culture, stories and heritage. This includes return of artefacts from the TMAG collection and the repatriation of Aboriginal artefacts (and remains) from overseas.• The TMAG First Peoples Roadmap Working Group that works to deliver internal change around First Peoples issues (such as signage that recognises and acknowledges First People) and policy guidance around levels of access to collections, and the Tasmanian Aboriginal Advisory Council which provides input to the deliberations of the TMAG Board of Trustees.	Delivered	Departmental resourcing	Ongoing



Commitment	Action/s	Status	Funding	Timeframe
Supporting sustainable practice	Workshops and resources Support artists and creatives through capacity building, knowledge sharing and upskilling through a number of opportunities, including: <ul style="list-style-type: none">• Arts Tasmania partnerships with Arts Law Centre of Australia to present a series of free workshops in Launceston and Hobart covering important legal issues for artists, arts workers and arts organisations.• Screen Tasmania-funded workshops delivered by Screenworks and other organisations.• Growing Pains in the Arts sector development program presented in partnership with the Tasmanian Symphony Orchestra.	In progress	Departmental resourcing	Ongoing
Entrepreneurs and career pathways	Partnerships Partner with Skills Tasmania, Jobs Tasmania and Business Tasmania to work with educational providers to highlight skills development opportunities and build careers in the cultural and creative industries.	In progress	Departmental resourcing	Ongoing



QUEENSTOWN MURALS

Places We Go

Connect

Develop and support relationships and links with people and organisations.

Commitment	Action/s	Status	Funding	Timeframe
Extending the reach	Networking and touring opportunities Support networking opportunities with touring industry experts, workshops and sector sideshows which can support new relationships, partnerships and markets. For example, supporting Tasmanian game developers to attend PAX Australia and filmmakers to attend Screen Forever conference and Australian International Documentary Conference.	Delivered	Departmental resourcing	Ongoing
Trade and export	Trade and International Relations partnership Contribute to the development of the Tasmanian Trade Strategy Action Plan 2021, and work with the Trade unit to identify targeted cultural and creative industries trade initiative opportunities.	Delivered	Departmental resourcing	2021–2022
	Market development in Asia Support Tasmania's cultural and creative industries to develop markets and engagement in Asia in partnership with Asialink Arts. Deliver 'Singapore Arts Now for the Tasmanian creative Industries' to support Tasmanian artists to create new work for the Singapore market.	Delivered	Departmental resourcing	2021–2023
Diversity and Inclusion	National Arts and Disability strategy Participate in the National Arts and Disability Strategy Working Group to maximise opportunities for people with disability to experience full inclusion in cultural life.	In progress	Departmental resourcing	2022
	Industry support Work with funded organisations to improve diversity and accessibility of board leadership teams, recruitment practices and program development, including: <ul style="list-style-type: none"> • Support Bus Stop films to develop emerging filmmakers with disabilities and other diverse backgrounds. • Contribute to the development of A2K media's 'how to guide' for disability inclusion (delivered). 	In progress	Departmental resourcing	Ongoing



Commitment	Action/s	Status	Funding	Timeframe
Education	Education residencies Deliver two new school-based residency programs (Regional primary school residency and Secondary school or college residency) to support artists to focus on their practice in regional primary schools working alongside teachers and students. Delivered in partnership with the Department for Education, Children and Young People.	In progress	Partnership with DECYP	2022–2024
Coordinating local connections	Local networking Support networking opportunities with emerging and professional sector members and facilitate mentoring opportunities, including: <ul style="list-style-type: none"> • Screen Tasmania mentoring in association with the Very Short Film Festival. • Arts Tasmania's support for the Performing Lines Arts & Cultural Sector Day. • Host at least one Screen industry networking event in the North, North West and South each year. 	Ongoing	Departmental resourcing	Ongoing
Creative Councils Forum	Participation activation Collaborate with Tasmanian local councils to scope a 2024 forum focused on activating creative and cultural activities, spaces and events within local Government areas.	In progress	Departmental resourcing	2023–2024
Reel-Scout	Reel-Scout launch Launch Reel-Scout locations database to attract national and international film and television productions to Tasmania.	Delivered	Departmental resourcing	2021
Digitise our cultural collections	Tasmanac full relaunch Work with the Tasmanian Heritage Council to redevelop and relaunch the Tasmanac digital platform, connecting Tasmania's cultural and heritage assets with tourism information, to encourage dispersal to our regional towns and bring our cultural collections to life.	In progress	Departmental resourcing	2024–2025

Share

Champion our community through celebrating Tasmanian stories

Commitment	Action/s	Status	Funding	Timeframe
TASMANIAN	Brand Tasmania partnership Work closely with Brand Tasmania to ensure the cultural and creative industries are intertwined into the fabric of the promotion of Tasmania. For example, facilitate connections with cultural and creative sector members for storytelling opportunities through the Showcase Tasmania website.	Ongoing	Departmental resourcing	Ongoing
Create new markets	Marketing initiatives Through Events Tasmania and Tourism and Hospitality Support champion authentic works, experiences and products to interstate and international markets. For example, the Event Marketing Tasmania grant program, which supports Tasmanian events add value to marketing strategies to attract interstate and international visitors.	Ongoing	Departmental resourcing	Ongoing
	Trade initiatives Provide support and assistance to enable Tasmanian businesses to connect customers with and purchase Tasmanian cultural and creative products and experiences, including: <ul style="list-style-type: none">• The Buy Something Tasmanian initiative (Delivered, 30 June 2021)• The Collect Art Purchase Scheme• PAX Australia game expo	In progress	Departmental resourcing	Ongoing
Data tells a story	UTAS Partnership Undertake a research partnership with the Institute for Social Change to produce sector-specific data on the impact of COVID-19 and the Cultural and Creative Workforce in Tasmania, and to support sector advocacy.	Delivered	Departmental resourcing	2021–2023



Commitment	Action/s	Status	Funding	Timeframe
	Fund research Fund and participate in research to produce cultural and creative data, including: <ul style="list-style-type: none"> • National Arts Participation Survey (Australia Council for the Arts) • Jurisdictional Cultural Funding Data (Cultural and Creative Statistics Working Group) • Production Reports (Screen Australia) • The Everyone Project 	Ongoing	Departmental resourcing	Ongoing
Planning for the future	Cross Sector Advocacy Advocate for the cultural and creative industries in planning for the future to encourage social and economic participation. Continue to represent the sector on committees and feedback loops, including Closing the Gap Hobart City Deal, UTAS Masterplan, Population Policy and Infrastructure Tasmania projects and other future planning and legislative processes.	Ongoing	Departmental resourcing	Ongoing
	Implementation of <i>Child and Youth Safe Organisations Framework</i> Support creative and cultural organisations to be aware of their obligations to implement the Framework.	In progress	Departmental resourcing	2023–2024
Bringing Tasmania's cultural collections together	Collection partnerships Work with Tasmania's museums, galleries, history rooms and heritage sites to provide opportunities for their cultural collections and information to be findable, accessible, interoperable and reusable (FAIR). Including: <ul style="list-style-type: none"> • Arts Tasmania's Roving Curators program. • TMAGs partner-project Digital Cultural Experience (QVMAG, UTAS, Libraries Tas, and TMAG). 	In progress	Departmental resourcing in conjunction with Commonwealth and philanthropic partners.	Ongoing



Commitment	Action/s	Status	Funding	Timeframe
Cultural facilities for the future	Greater Hobart Cultural Venues Study Sponsor, with the City of Hobart, the Greater Hobart Cultural Venues Study (2022), to provide an inventory of our cultural venues and infrastructure to inform future planning activities.	Delivered	Departmental resourcing	2021–2022
	Macquarie Point Arts, Entertainment, and Sporting Precinct Input to studies and plans associated with the Macquarie Point Precinct, to represent and advocate for the cultural and creative sectors.	Ongoing	Departmental resourcing	2021–2024
	Hedberg Precinct Work with UTAS and the Theatre Royal to deliver the Hedberg Precinct project to Practical Completion.	Delivered	Departmental resourcing	2021–2023

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TASMANIAN



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