

Register your interest for SMB Digital 2021

Digital solutions for small and medium businesses

Overview

SMB Digital is a trade show for businesses to better understand how they can use new technology. SMB Digital showcases the latest technology solutions and ideas.

SMB Digital is a B2B event aimed at small-and medium-sized businesses. Bringing together suppliers and customers, it will include an exhibition, content program and exclusive networking opportunities.

SMB Digital will be held in Sydney from 19-20 October 2021.

Trade Tasmania, Department of State Growth is seeking expressions of interest from Tasmanian businesses who may be interested in participation in a Tasmanian delegation to SMB Digital and being in a Tasmanian pavilion in order to showcase our technology expertise and products, with a view to growing trade and driving long term commercial outcomes.

What's on Offer?

Successful applicants will receive a fully funded space within the Tasmanian stand along with additional support, advice and mentoring from Trade Tasmania, Brand Tasmania and Tradestart.

What's the Cost?

With the Tasmanian stand at SMB Digital being fully funded by the Department of State Growth, successful participants will be responsible for their own travel and on ground expenses, such as flights, accommodation and meals.

Participating businesses may also be eligible to apply for the **Accelerating Trade Grant Program** to offset additional costs of participating in this project. For more information please visit:

https://www.stategrowth.tas.gov.au/business/trade/grants_and_funding/accelerating_trade_grant_program

Submit your EOI

Participation in the Tasmanian stand will be determined by a competitive EOI process.

Interested businesses are encouraged to submit their Expression of Interest by **Monday 8 March 2021** to trade@stategrowth.tas.gov.au. Successful applicants will be advised by 22 March 2021.

Questions?

If you have any questions or require additional information please contact the Trade Tasmania team at trade@stategrowth.tas.gov.au

Terms and Conditions

Exhibitors are responsible for the following:

- Provision of a nominated point of contact for Trade Tasmania to liaise with for the duration of the project.
- All travel and on-ground expenses, such as flights, accommodation and meals.
- Any costs incurred in distributing samples or marketing materials to customers.
- Any additional marketing activities undertaken that are in addition to the Trade Tasmania funded stand at SMB Digital

Declaration

By signing this form I am confirming our interest to become a Tasmanian Exhibitor at SMB Digital, at the ICC, Sydney on 19-20 October 2021. I agree to the Terms and Conditions of exhibiting at SMB Digital, as outlined above:

Signature:

Name:

Position:

Business:

Dated:



Expression of Interest

Business name		ABN	
Registered business address		Postcode	
Key contact person and position			
Telephone		Mobile No	
Email		Website	
Company Profile			
Please provide a brief description of your business and your sales strategy			
Is your business currently distributing outside of Tasmania? If yes, to which states, channels and in what quantities?			
Is your business currently exporting? If yes, to which markets and in what quantities?			
Is your business ready, with capacity to fulfil any new sales orders you may receive as a result of participating in the event?			
What products or services will you be exhibiting during the event?			