



# TOURING

## EVENTS TASMANIA GRANT PROGRAM GUIDELINES



# The Events Tasmania Grants Program

Thank you for your interest in the Events Tasmania Grants Program. This document provides guidelines for organisations interested in seeking funding through the Touring grants category.

Before you submit your application online, please read the guidelines to confirm your eligibility.

## About Events Tasmania

Events are an incredibly important part of the visitor economy. They create a trigger for travel, promote regional dispersal of visitors and generate fantastic stories and images that in turn increase people's desire to visit Tasmania.

Housed within the Department of State Growth, Events Tasmania delivers a balanced events portfolio that enhances Tasmania's reputation as a tourism destination.

Events supported through Events Tasmania provide a significant return on investment to the Tasmanian economy each year, as well as creating jobs and encouraging pride in our state.

Our support and funding programs have been developed to maintain a balanced events portfolio that:

- attracts people to Tasmania;
- encourages people to move around Tasmania; and
- gets people talking about Tasmania through their own circles of influence.

## About the program

Established in 2002, the Events Tasmania Grants Program has provided funds to over 1000 events. Funding is available through the Events Tasmania Grants Program this year under the following grant categories:

- Touring grants
- Event Marketing Tasmania grants
- Championship grants
- One-off Assistance grants
- Event Ready Grant

More information about the Events Tasmania Grants Program is available at [www.eventstasmania.com/grants](http://www.eventstasmania.com/grants).



## About Touring grants

Events Tasmania is committed to increasing the number of people coming to Tasmania, and ensuring that they travel around the state while they are here.

As part of meeting these objectives, Events Tasmania is offering incentives to organisers of motor vehicle, motorcycle, and cycle tours that come to tour around Tasmania.

### Eligibility

Grants worked out on a scale of attendance and duration (see page five) up to a maximum of \$20 000 are available to eligible organisations who conduct a tour:

- held in the March – November period (tours held in December, January and February are not eligible)
- attracting more than 40 people from outside Tasmania who stay five nights or more in paid commercial accommodation (hotel, motel, B&B, cabin)
- spending 40% or more of the tour in regional areas (outside Greater Hobart).

Motorhome, caravan, camping and walking tours may also be eligible, but only for the days that participants spend in paid accommodation, and with the same ratio of 40% paid accommodation in regional areas.

Applicants can be based anywhere in Australia, and must be able to enter into a funding agreement with the Tasmanian Government.

### When and how to apply

There are no application deadlines for Touring grants, but we do ask that you lodge your application at least three months prior to commencement of your tour.

Grant applications are open from July – May (inclusive) each year.

## Step by step guide to applying for, claiming and acquitting a Touring grant

### To apply

1. Ensure that you meet the eligibility criteria prior to submitting an application.
2. Complete and submit the Touring Grants application form online at the following link: [www.eventstasmania.com/applynow/touring](http://www.eventstasmania.com/applynow/touring)
3. Within two weeks you will receive notification that your application has been received, and if it has been approved (and if not, why).

### To claim grant funds

4. As a successful applicant you enter into a funding agreement with the Tasmanian Government that outlines your commitments to receive the grant.
5. Once the funding agreement is finalised, you submit an invoice to us for the agreed grant amount, which will be paid within 30 days.

### Deliver your event

6. At the conclusion of your event you are required to provide Events Tasmania with information detailing each attendee's name and the name of the paid accommodation they stayed in during the tour.
7. Events Tasmania will audit your information to ensure compliance with the funding agreement, and follow-up with you afterwards.



Events Tasmania strongly encourages applicants to demonstrate:

- Engagement with the Tasmanian Aboriginal people and the steps taken to acknowledge and/or incorporate genuine and meaningful inclusion of Tasmanian Aboriginal culture in the event.
- The operation of an environmentally sustainable event or how the event is working towards sustainable practices in operation and delivery.
- How your event currently meets the accessibility needs of patrons or the plans to identify and work towards this.

### **Reasons you may not be eligible for a grant**

Our funding programs don't support conferences, conventions, symposiums, trade fairs, fundraising events, expos, concert series, touring shows and events that are primarily a showcase for stall-holders to demonstrate, promote or sell services or products.

If your event already receives Events Tasmania funding through a Major Event Partnership, you are not eligible for funding from the Grants Program for the same event.

### **Taxation and financial implications**

The receipt of funding from this program may be treated as income by the ATO. While grants are typically treated as assessable income for taxation purposes, how they are treated will depend on the recipient's particular circumstances.

It is strongly recommended that potential applicants seek independent advice about the possible tax implications for receiving the grant under the program from a tax advisor, financial advisor and/or the Australian Taxation Office (ATO), prior to submitting an application.

### **Confidentiality**

The Tasmanian Government may use and disclose the information provided by applicants for the purposes of discharging its respective functions under the Program Guidelines and otherwise for the purposes of the program and related uses.

The Department may also:

1. Use information received in applications for any other departmental business.
2. Use information received in applications and during the delivery of the project for reporting purposes
3. Use third party software to review information received in applications to confirm its authenticity.

### **Administration and contact details**

Funding will be administered by Events Tasmania through the Department of State Growth on behalf of The Crown in Right of Tasmania. Any person requiring further advice or information on the program, or submitting an application, is asked to direct enquiries to: [info@eventstasmania.com](mailto:info@eventstasmania.com) or Events Tasmania on 61 65 5022.

### **Important note**

All applicants must take care to provide true and accurate information. Any information that is found to be false or misleading may result in action being taken and grant funds, if already provided, will be required to be repaid to the department.

### **Publicity of grant assistance**

The Department of State Growth disburses public funds and is therefore accountable for the distribution of those funds. As part of the accountability process, the department may publicise the level of financial assistance, the identity of the recipient, the purpose of the financial assistance, and any other details considered by the department to be appropriate.



## Right to information

Information provided to the Department of State Growth may be subject to disclosure in accordance with the Right to Information Act 2009.

## Personal information protection

Personal information will be managed in accordance with the Personal Information Protection Act 2004. This information may be accessed by the individual to whom it related, on request to the Department of State Growth. A fee for this service may be charged

## Disclosure

The following applies to all successful applicants:

- Despite any confidentiality or intellectual property right subsisting in the grant funding agreement or deed, a party may publish all or any part of the grant funding agreement or deed without reference to another party.
- Nothing in this item 15 Disclosure, derogates from a party's obligations under the *Personal Information Protection Act 2004* (Tas) or the *Privacy Act 1988* (Cwlth).

## Disclaimer

Although care has been taken in the preparation of this document, no warranty, express or implied, is given by the Crown in Right of Tasmania, as to the accuracy or completeness of the information it contains. The Crown in Right of Tasmania accepts no responsibility for any loss or damage that may arise from anything contained in or omitted from or that may arise from the use of this document, and any person relying on this document and the information it contains does so at their own risk absolutely. The Crown in Right of Tasmania does not accept liability or responsibility for any loss incurred by an applicant that are in any way related to the program.



# Touring Grants funding scale

This funding scale determines the value of your grant, based on your attendance numbers and duration of tour.

Number of interstate or international attendees

Number of nights		40-59	60-79	80-99	100-119	120-139	140-159	160-179	180-199	200-219	220-239	240-259	260-279
	5	\$2,500.00	\$3,000.00	\$3,500.00	\$4,000.00	\$4,500.00	\$5,000.00	\$5,500.00	\$6,000.00	\$6,500.00	\$7,000.00	\$7,500.00	\$8,000.00
	6	\$2,800.00	\$3,400.00	\$4,000.00	\$4,600.00	\$5,200.00	\$5,800.00	\$6,400.00	\$7,000.00	\$7,600.00	\$8,200.00	\$8,800.00	\$9,400.00
	7	\$3,100.00	\$3,800.00	\$4,500.00	\$5,200.00	\$5,900.00	\$6,600.00	\$7,300.00	\$8,000.00	\$8,700.00	\$9,400.00	\$10,100.00	\$10,800.00
	8	\$3,400.00	\$4,200.00	\$5,000.00	\$5,800.00	\$6,600.00	\$7,400.00	\$8,200.00	\$9,000.00	\$9,800.00	\$10,600.00	\$11,400.00	\$12,200.00
	9	\$3,700.00	\$4,600.00	\$5,500.00	\$6,400.00	\$7,300.00	\$8,200.00	\$9,100.00	\$10,000.00	\$10,900.00	\$11,800.00	\$12,700.00	\$13,600.00
	10	\$4,000.00	\$5,000.00	\$6,000.00	\$7,000.00	\$8,000.00	\$9,000.00	\$10,000.00	\$11,000.00	\$12,000.00	\$13,000.00	\$14,000.00	\$15,000.00
	11	\$4,300.00	\$5,400.00	\$6,500.00	\$7,600.00	\$8,700.00	\$9,800.00	\$10,900.00	\$12,000.00	\$13,100.00	\$14,200.00	\$15,300.00	\$16,400.00
	12	\$4,600.00	\$5,800.00	\$7,000.00	\$8,200.00	\$9,400.00	\$10,600.00	\$11,800.00	\$13,000.00	\$14,200.00	\$15,400.00	\$16,600.00	\$17,800.00
	13	\$4,900.00	\$6,200.00	\$7,500.00	\$8,800.00	\$10,100.00	\$11,400.00	\$12,700.00	\$14,000.00	\$15,300.00	\$16,600.00	\$17,900.00	\$19,200.00
	14	\$5,200.00	\$6,600.00	\$8,000.00	\$9,400.00	\$10,800.00	\$12,200.00	\$13,600.00	\$15,000.00	\$16,400.00	\$17,800.00	\$19,200.00	\$20,000.00
	15	\$5,500.00	\$7,000.00	\$8,500.00	\$10,000.00	\$11,500.00	\$13,000.00	\$14,500.00	\$16,000.00	\$17,500.00	\$19,000.00	\$20,000.00	\$20,000.00
	16	\$5,800.00	\$7,400.00	\$9,000.00	\$10,600.00	\$12,200.00	\$13,800.00	\$15,400.00	\$17,000.00	\$18,600.00	\$20,000.00	\$20,000.00	\$20,000.00
	17	\$6,100.00	\$7,800.00	\$9,500.00	\$11,200.00	\$12,900.00	\$14,600.00	\$16,300.00	\$18,000.00	\$19,700.00	\$20,000.00	\$20,000.00	\$20,000.00
	18	\$6,400.00	\$8,200.00	\$10,000.00	\$11,800.00	\$13,600.00	\$15,400.00	\$17,200.00	\$19,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	19	\$6,700.00	\$8,600.00	\$10,500.00	\$12,400.00	\$14,300.00	\$16,200.00	\$18,100.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	20	\$7,000.00	\$9,000.00	\$11,000.00	\$13,000.00	\$15,000.00	\$17,000.00	\$19,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	21	\$7,300.00	\$9,400.00	\$11,500.00	\$13,600.00	\$15,700.00	\$17,800.00	\$19,900.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	22	\$7,600.00	\$9,800.00	\$12,000.00	\$14,200.00	\$16,400.00	\$18,600.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	23	\$7,900.00	\$10,200.00	\$12,500.00	\$14,800.00	\$17,100.00	\$19,400.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	24	\$8,200.00	\$10,600.00	\$13,000.00	\$15,400.00	\$17,800.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	25	\$8,500.00	\$11,000.00	\$13,500.00	\$16,000.00	\$18,500.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	26	\$8,800.00	\$11,400.00	\$14,000.00	\$16,600.00	\$19,200.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	27	\$9,100.00	\$11,800.00	\$14,500.00	\$17,200.00	\$19,900.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	28	\$9,400.00	\$12,200.00	\$15,000.00	\$17,800.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	29	\$9,700.00	\$12,600.00	\$15,500.00	\$18,400.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	30	\$10,000.00	\$13,000.00	\$16,000.00	\$19,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	31	\$10,300.00	\$13,400.00	\$16,500.00	\$19,600.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	32	\$10,600.00	\$13,800.00	\$17,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	33	\$10,900.00	\$14,200.00	\$17,500.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	34	\$11,200.00	\$14,600.00	\$18,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00
	35	\$11,500.00	\$15,000.00	\$18,500.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00




**Events Tasmania**

GPO Box 536, Hobart, TAS 7001

03 6165 5022

[info@eventstasmania.com](mailto:info@eventstasmania.com)

[www.eventstasmania.com](http://www.eventstasmania.com)

 [@eventstasmania](https://twitter.com/eventstasmania)