

MY PLACE. MY FUTURE.

EXECUTIVE SUMMARY

Here are the key points you should know about the My Place My Future Plan:

- It's a Launceston City Deal commitment;
- The Launceston Northern Suburbs makes up one third of the Launceston population;
- Many community based conversations were had to develop the My Place My Future Plan;
- The ongoing story of the Launceston Northern Suburbs and the people that live, work and play there has remained a central focal point;
- Key people from the Northern Suburbs were involved the whole way through;
- The Plan presents six areas of action (Strategic Action Area's) ; and
- You can (*and should!*) read the full report on the City of Launceston webpage www.launceston.tas.gov.au

1. ENTERPRISE GROWTH

There is a need for a strategic approach to enterprise growth (public and private) within the Launceston Northern Suburbs that identifies opportunities and makes it easier for enterprises to establish themselves, and to continue to grow and flourish.

This area is focused on identifying ways improve the economic status of both the Northern Suburbs and the broader City of Launceston municipality.

2. EMPLOYMENT AND WAGE GROWTH

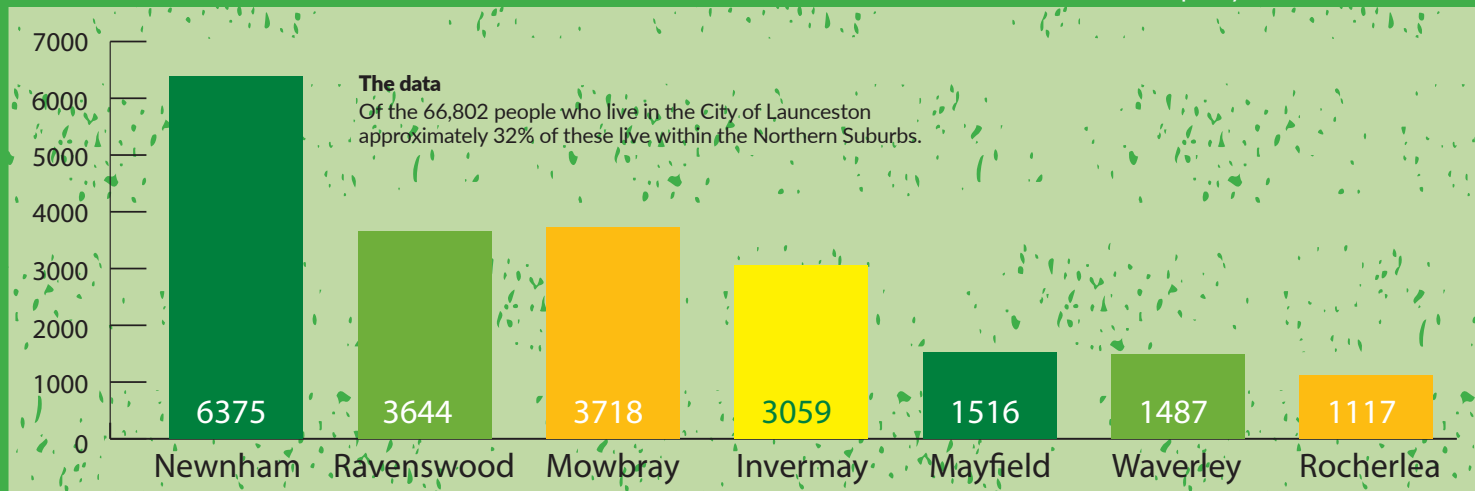
Employment and income data highlight a need for a range of focused strategies aimed at increasing employment rates. Strategies in this area will aim to do this by focusing on:

- Increasing employment opportunities in specific growth areas;
- Integrating with current strategies and initiatives; and/or
- Removing barriers to employment.

The primary growth area identified is Health Care and Social Assistance Industry (i.e. hospitals, medical and other health care services, residential care services and social assistance services).

A second focus of this area is on sparking and nourishing innovation.

"Launceston has a long history of pioneering firsts and overcoming challenges. We believe we can and must build on this history to take advantage of our assets, natural endowments and capabilities so we are in front of (not left behind or ricocheted by) disruptive changes in the world" (2nd Road, A new era of innovation for Greater Launceston).





3. CELEBRATION OF COMMUNITY STRENGTHS

There are many amazing people, activities, programs, and places within the Northern Suburbs of Launceston, and it is important that this continues to be recognised, harnessed and celebrated.

This area is focused on supporting the Launceston Northern Suburbs, the City of Launceston municipality, and the broader Tasmanian community, to celebrate the assets within the region and build upon the existing sense of pride.

4. LIVEABILITY

All residents within the City of Launceston municipality should be able to live in an area that facilitates an active and enjoyable lifestyle, feels safe, supports wellness, and enhances a positive sense of belonging within the broader community.

This area outlines an approach for continuous improvement to the liveability of the Northern Suburbs, including enhancing civic participation.

5. STRENGTHENING THE NEXT GENERATIONS

There are some areas which can be influenced through the strategies detailed within this Plan; however, there are also some inter-generational systemic areas that will take many years to reflect the impact of any strategies. The intent of this area is to focus on interrupting this inter-generational cycle by building the capacity and capability of children, their families, and young people - by focusing both on the first 1000 days and beyond.

6. ACCESS

The term access can take on many different meanings, with this interpretation often driven by one's own experience. This was evident throughout the many community conversations that were had during the collection of the quantitative data.

The main focus areas for access that emerged were:

- Access to ongoing and consistent preventative health services including health promotion and education programs;
- Access to ongoing and consistent education and support to manage an existing condition;
- Access to a GP;
- Access to extra-curricular and leisure activities;
- Access for all;
- Access to a healthy and sustainable food source;
- Access to appropriate housing; and
- Access to transport.

There are many barriers that may prevent access to the listed items; however, they were often reported as linked to things such as finances, transport, or the availability of the service/ need.

The focus of this area is on increasing access by creating the mechanisms to get the right people, at the right time, having the right conversation - and with access to the right information.



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We are a very proud, resilient, diverse, vibrant, innovative and heartfelt community who are very committed to seeing ongoing improvements within the northern suburbs for our young people, older people, families and new people arriving. Improvements in particular that will have long lasting outcomes on health and wellbeing, employment opportunities and economic growth. As mentioned so often from community members **“This is my home – I love living in the northern suburbs and I want the very best future for my family too”**

Denise Delphin, Northern Suburbs Community Centre General Manager