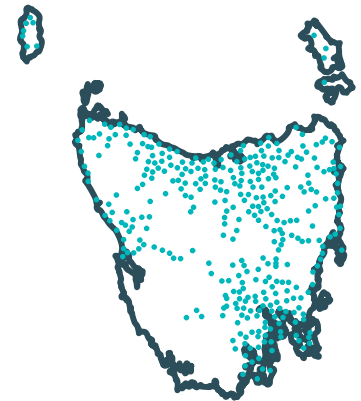
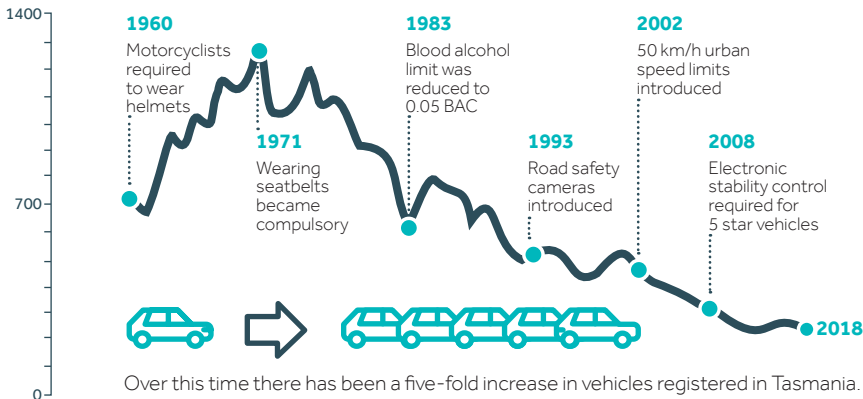


MAKING ZERO HAPPEN

Towards Zero Action Plan 2020-2024

THE SITUATION: PEOPLE KILLED AND SERIOUSLY INJURED ON TASMANIAN ROADS



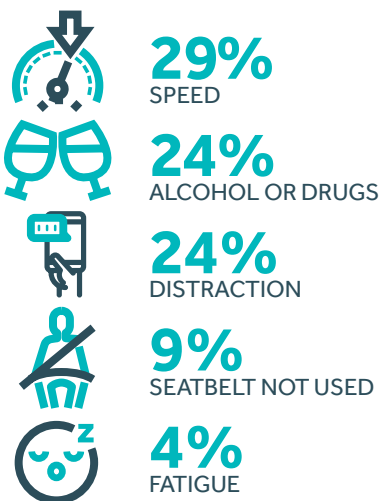
Crashes occur across the whole road network.

Significant improvements in road safety have been achieved through implementation of proven road safety measures since record-high road tolls in the early 1970s.

We need system-wide solutions. Improving road safety is no longer about searching for 'black spots'.

TOO MANY ROAD USERS ARE STILL MAKING BAD CHOICES

The 'Fatal Five' behaviours contributing to serious casualties:



PEDESTRIANS AND CYCLISTS FACE HIGHER RISKS

Pedestrians and cyclists are vulnerable and represent one in four serious casualties in our major towns and cities.



WHO CONTINUES TO BE INVOLVED IN CRASHES?

Young road users aged 16 to 25, motorcyclists and males continue to be over-represented in those injured or killed on our roads.



WHAT'S THE MOST COMMON CRASH TYPE?



Almost two thirds of serious casualties result from head-on or run-off-road crashes. These crashes involve vehicles leaving their lane.

WE HAVE MANY VISITORS USING OUR ROADS



MOST SERIOUS CASUALTIES ARE VEHICLE OCCUPANTS

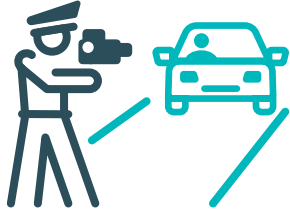
Over 60% of people seriously injured or killed on our roads were either driving or a passenger in a motor vehicle.



THE ACTIONS WE'RE TAKING

Towards Zero Action Plan 2020-2024

ENCOURAGING SAFER ROAD USE



We all have a responsibility to use the roads in ways that are safe for those around us.

- Investigate and implement enforcement strategies to reduce speeding, inattention, distraction and other high-risk driving behaviours.
- Ensure participation in the Mandatory Alcohol Interlock Program to prevent repeat offenders from driving while intoxicated.
- Improve motorcyclist safety by promoting protective clothing and increasing motorcycle-focused enforcement measures.

IMPROVING SAFETY IN OUR TOWNS AND CITIES



Pedestrians and cyclists represent one in four serious casualties in our major towns and cities.

- Deliver targeted infrastructure upgrades at high traffic areas to reduce serious crashes in urban areas and to improve safety for vulnerable road user groups.
- Support community involvement in road safety through the Community Road Safety Grants Program.
- Investigate emerging technologies and demonstrate innovative low-cost infrastructure treatments in urban areas.

IMPROVING SAFETY THROUGH VEHICLES AND TECHNOLOGY



The rate of fatal crashes is four times higher for vehicles 15+ years old than for vehicles made in the last five years.

- Develop a Light Vehicle Safety Strategy to ensure all vehicles on our roads meet required safety standards.
- Investigate actions to improve safety for vehicles used in the workplace and ensure that the government vehicle fleet meets the highest safety standards.
- Continue to support vehicle safety testing, monitor new technological developments, and support all Tasmanians to purchase the safest vehicle they can afford.

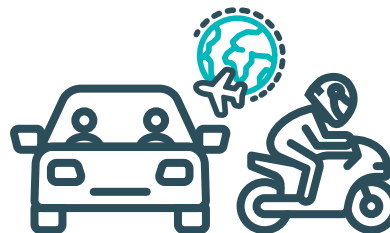
MAKING RURAL ROADS SAFER



60 per cent of fatalities occur in rural areas.

- Engage with the community, decision-makers and industry practitioners to increase road safety knowledge and build support for speed moderation.
- Reduce the risk of run-off road and head-on crashes on high speed rural roads with cost effective, mass action infrastructure treatments.
- Conduct motorcycle road safety audits and consult with the motorcycling community to identify innovative safety solutions on popular touring routes.

MAKING VISITORS SAFER



11 per cent of all serious casualties on our roads are non-Tasmanian residents.

- Inform visitors of important road safety messages using strategically placed signs and trial the use of electronic signage to communicate in real-time.
- Utilise Tasmania's limited entry points to distribute key road safety materials in multiple languages to visitors upon arrival.
- Secure and maintain strategic partnerships with relevant tourist industries, businesses and other stakeholders to better reach visitors.

SAVING YOUNG LIVES



92 young people are seriously injured or killed on our roads every year.

- Implement changes to the Graduated Licensing System for drivers and investigate improvements to motorcyclist training and licensing.
- Keep young children safe with child-restraint checks, school crossing patrol officers, road safety education programs in primary schools, and media campaigns.
- Support education and training initiatives to teach young people the right skills and attitudes, and assist disadvantaged young people to enter the licensing system.